



**THE GOOD GOVERNANCE ACADEMY (GGA) AND THE INTERNATIONAL ASSOCIATION FOR SUSTAINABLE ECONOMY (IASE) ANNOUNCE A COLLABORATION AGREEMENT TO PROMOTE LATEST DEVELOPMENTS IN GOOD GOVERNANCE AND BUSINESS SCIENCE.**

LONDON, UK – 8 October 2020 – International Association for Sustainable Economy (IASE), the global standards setting body for sustainability and Environmental, Social and Governance (ESG) professionals and owner of the INTERNATIONAL SUSTAINABLE FINANCE™ (ISF™) and INTERNATIONAL SUSTAINABLE BUSINESS™ (ISB™) certification programmes, and **Good Governance Academy (GGA)**, today announced that they have signed a support and collaboration agreement to share and promote good governance best practices to educators, corporate leaders and ESG and sustainability professionals around the world.

“In our commitment to promoting best practice standards for ESG professionals, educators and business leaders worldwide for which good governance forms a critical part, we are pleased to have this unique opportunity to work collaboratively with GGA to achieve this shared goal.”, said Javier Manzanares, Chairperson, IASE.

“Through this agreement, in addition to participating in joint projects, IASE is also keen to leverage its extensive network of member organisations in 34 countries and territories around the world to share and promote where appropriate GGA’s ongoing work on issues of good governance,” Mr. Manzanares concluded.

“The support of the IASE for the GGA’s mission is much appreciated. Amongst other activities, the GGA holds two colloquia a year to which the IASE members will be invited”, said Carolyn Chalmers, CEO of the Good Governance Academy.

“The GGA in recognising the growing importance of ESG issues is focussing its next colloquium, on 5 November, on ESG. The association between the two bodies can only be mutually beneficial.” Professor Mervyn King, Patron of the Good Governance Academy.

### **About IASE**

IASE benefits humanity by establishing, upholding, and promoting global practice standards for ESG and sustainability professionals. IASE demonstrates its commitment to excellence with its twin qualifications and marks of professional distinction – INTERNATIONAL SUSTAINABLE FINANCE™ - ISF and INTERNATIONAL SUSTAINABLE BUSINESS™ - ISB™ and their associated logos. IASE has a network of non-for-profit member organisations in 34 countries and territories around the world. For more information, visit [www.iase-certifications.com](http://www.iase-certifications.com)



### **About GGA**

The Good Governance Academy (NPC) has been established to collaborate globally with business schools, institutions and universities to share information on critical governance and business science issues as a public good, in line with the Sustainable Development Goals 17 (collaboration) and 4 (education).

Amongst other related activities, the GGA holds two colloquia a year so that the best of thought leadership is imparted from, and to, educators and corporate leaders for the benefit of our future leaders.

The GGA fulfils its mandate with due consideration for, and to the benefit of, the triple context within which it operates: society, the economy and the natural environment.